

1. (Currently Amended) An impressor assembly disposed in and as a part of a labeling device used for processing a multiplicity of food and beverage cans for impressing [[a]] at high speed protective members disposed on [[a]] rims of [[a]] can lids comprises~~comprising~~ an impressor head having a base, a tooth descending from ~~said~~the base so that when the impressor head is moved by the labeling device towards ~~said~~each of the can lids, the tooth engages ~~said~~each of the protective members and impresses ~~said~~each of the protective members against ~~said~~each of the can lids in a skin tight and wrinkle free manner, and then is withdrawn by the labeling device from each of the protective members and can lids.

2. (Currently Amended) The impressor assembly of claim 1, wherein ~~said~~each of the rims has a first diameter and ~~said~~the tooth of the impressor assembly has a second diameter, the second diameter of said tooth being slightly less than the first diameter of said rim so as to press ~~said~~each of the protective members between a rim wall of ~~said~~each of the cans and ~~said~~the tooth of the impressor assembly.

3. (Currently Amended) The impressor assembly of claim 1, wherein ~~said~~the tooth of the impressor assembly is shaped and sized to be received in fitting relationship with [[a]] countersinks of [[a]] can lids.

4. (Currently Amended) The impressor assembly of claim 1, wherein ~~said~~the tooth defines an interior space in ~~said~~the impressor head and further comprising a compressible pad affixed to ~~said~~the base within ~~said~~the interior space.

5. (Currently Amended) The impressor assembly of claim 4, wherein ~~said~~the compressor pad is doughnut shaped.

6. (Currently Amended) The impressor assembly of claim 1, further comprising an air vent extending through ~~said~~the base.

7. (Currently Amended) The impressor assembly of claim 4, wherein ~~said~~the compressible pad has a thickness and ~~said~~the tooth descends from ~~said~~the base by a height, ~~said~~the height being greater than ~~said~~the thickness.